



ANNAMMAL COLLEGE OF EDUCATION FOR WOMEN



Accredited by NAAC (III Cycle) with A++ (CGPA: 3.61)
Tiruchendur Road, Thoothukudi - 628003

SOCIAL ENTREPRENEURSHIP, SWACHHTA & RURAL ENGAGEMENT CELL

The Social Entrepreneurship, Swachhta & Rural Engagement Cell (SESRE Cell) of Annammal College of Education for Women was established in 2020. The Cell aims to promote social responsibility, cleanliness, hygiene, rural development, and community engagement among students. It encourages students to actively participate in activities that contribute to sustainable development and the well-being of society.



Objectives

- To promote cleanliness, sanitation, and hygiene practices
- To create awareness about health and environmental sustainability
- To support the development and improvement of rural communities
- To encourage social entrepreneurship and community service
- To promote responsible use of natural resources and sustainable practices

Activities

- Collaborating with NGOs and community organizations for social welfare initiatives
- Promoting waste management, water conservation, and energy conservation practices
- Encouraging student participation in social entrepreneurship and community engagement projects
- Providing support and assistance to underprivileged and needy people in rural areas

COORDINATORS:

- Mrs. D. Shunmuga Selvasivasankari, Assistant Professor of Mathematics
- Mrs. K. C. Shunmugapriya, Assistant Professor of Education
- Mrs. R. Thanga Selvam, Assistant Professor of Biological Science